



WAKAGOTO FOUNDATION LAUNCH.

Greetings to you All.

With immense joy and gratitude, I welcome you today. On behalf of the Board of Trustees and myself, we are truly honoured by your presence and decision to honour our invitation.

Today, we gather here to celebrate ourselves for embracing the spirit of our foundation and our desire to be part of a noble cause. Together, we embrace the spirit and mission of the Wakagoto Foundation, driven by our powerful tagline: ***Touching lives, Impacting generations.***

Dear friends, this foundation is founded on a simple yet a core principle – placing people at the center of everything we do. **It is a foundation for the people.**

Reflecting on our journey, be it socio-economic or otherwise, our struggles, our successes and our beliefs, we understand the feelings of our people, their sufferings, their hopes, their aspirations and in so doing, we share deeply in the feelings of others.

The foundation through the Board of Trustees and myself, invites you to join us in creating a synergy and unity of purpose in tackling the many challenges our people face and affirming our belief; **Yes We Can.**

We are not defined by the challenges and hurdles we have faced to make it this far but by our desire to make a difference in the community by touching lives and impacting generations.

- To the **Milk Vendor** in KIRIARI village, whose milk may not get to the market because of impassable roads, this foundation is for you.
- To the **Salonist** in KANJA market who dreams of owning her salon but lacks the resources to buy equipment, this foundation is for you.
- To the **single mother** running an MPESA business seeking mentorship to grow her business into a thriving mega-agency, this foundation is for you.
- To the **family** in Kianjokoma that lives under a leaking roof, and deserving the dignity of proper shelter, this foundation is for you.
- To the **bereaved** family in Kibugu enduring prolonged grief and stigma due to financial constraints at the morgue, this foundation is for you.

~ TOUCHING LIVES, IMPACTING GENERATIONS ~



- To the **Mango farmer** in Kanyuambora, longing for a sustainable market for their produce not to go to waste, this foundation is for you.
- To the **child** at RWAGORI primary school in Mbeere North hopping for the dignity of learning in a modern classroom, this foundation is for you.
- To the many **young people** across Embu County struggling with joblessness and lack of opportunities, this foundation is for you.
- To the **family** in Mwea and Makima yearning for access to clean, safe drinking water, this foundation is for you.
- To the **chicken farmer** in Kiritiri dreaming of reaching new markets beyond borders, this foundation is for you.
- To the **tea farmers** in Mbuvari Village, envisioning a dignified place to deliver their produce, this foundation is for you.
- To the **Boda Boda community** in Runyenjes, seeking a better and more dignified working environment, this foundation is for you.

This foundation is of the people, by the people and for the people! – this foundation is for you.

To our friends and supporters from Embu and beyond, this goes to the many of us with the means and heart to restore dignity and improve lives within our community, a goal that made us invite you to join this cause today. This foundation is for you too.

You don't need to hail from Embu or even from Kenya to make a difference. All you need is a heart that shares in the struggles and dreams of our people.

Drawing inspiration from the late Bob Collymore's legacy, who despite not being born in Kenya, understood and shared in the sufferings of many people in Kenya and strived to make a difference in our communities.

Guided by the code of Mother Theresa, the Wakagoto Foundation stands as a beacon of hope, committed to a noble cause that touches lives and impacts generations.

This is our moment. Let's make a difference.

Thank you

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